

2023 COLLECTIONS
SUMMER CATALOG
OUR FOCUS IS FRAMES



#### Café Boutique | p.4

2 new styles





Café Boutique features sophisticated chic looks, rich tones and easy to wear shapes with subtle embellished touches. The highest quality materials and construction are combined to create a look of refined elegance.

#### Café Lunettes | p.5

5 new styles





An unmistakably feminine collection, with a ripped from the runway look. This collection combines bold shapes, colors and materials to offer a line that creates style for today's fashion conscious woman.

#### Cashmere | p.7

1 new style





Delicate woven metals, along with shimmering crystals, accent the quality materials of this well-crafted collection, creating elegant, sophisticated jewelry for the eyes.

#### Port Royale | p.8

3 new styles



# Port Royale

The Port Royale Collection features premium quality eyewear with classic, enduring styles for women in both metal and zyl. Soft accents and delicate colors create a timeless, polished, sophisticated look for the discerning woman.

### SD EYES

155 Corporate Drive, p.o. Box 548 Oneonta, ny 13820 PHONE: 607.432.1822 *or* 800.962.3200 FAX: 607.432.2202 *or* 800.421.5050 www.sdeyewear.com

Same day shipment for all orders placed prior to 3:00 PM EST. Prefer to order online? Contact our Customer Service Team at 800.962.3200 to set up an account today.

### Kids Central

A line of frames that are fun, imaginative, playful and rugged. The Kids Central lineup offers long-wearing comfort and the latest trends that kids will be drawn to.





Why blend in when you can stand out? NRG offers the cutting-edge designs your customers want. We believe fashion should be accessible to everyone, so we created NRG for fashion conscious youth.



### <u>club level designs</u>°

Club Level Designs gives you exclusive access to today's hottest trends in eyewear. Solid construction, quality materials and fashionable styling that is designed to express the personality of the wearer.





Next Day Delivery - by Noon - where available RED Next Afternoon Service - by 5PM - where available NAS Second Day Delivery 3 DAY SELECT Delivery Within 3 Days

Hawaii, Alaska, Puerto Rico - where available - Call for pricing

\*Please note: Some areas may not qualify for all shipping methods.
Please contact our customer service department for details and pricing in your area.
\*Prices are subject to change in accordance with fuel surcharges\*

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## CAFÉ BOUTIQUE

FOR WOMEN SEEKING A MORE POLISHED LOOK IN EYEWEAR.

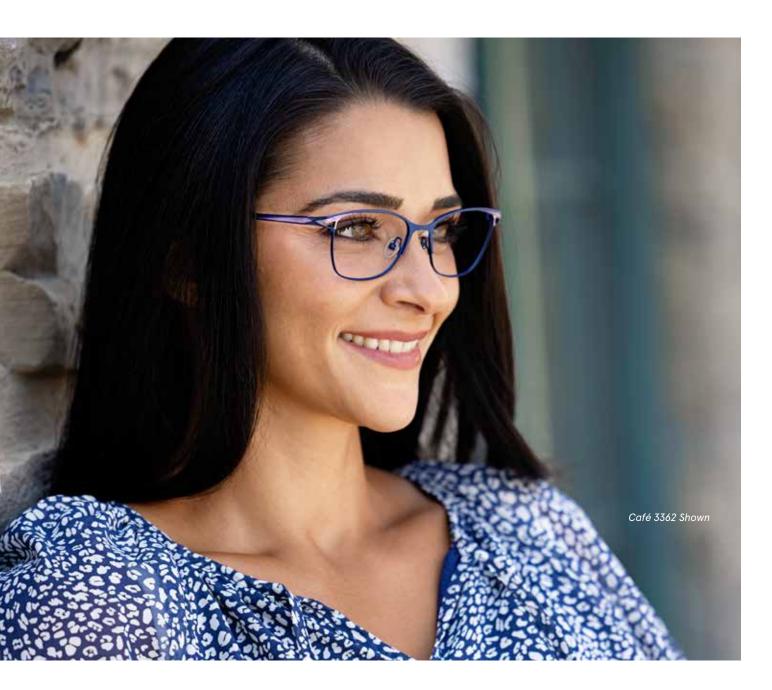


SD EYES has continued to expand its Café Boutique collection with new frames featuring refined styling and colors for women seeking a more polished look in eyewear. Café Boutique features sophisticated chic looks, rich tones, and easy-to-wear shapes with subtle embellished touches. The highest quality materials and construction are combined to create a look of refined elegance.



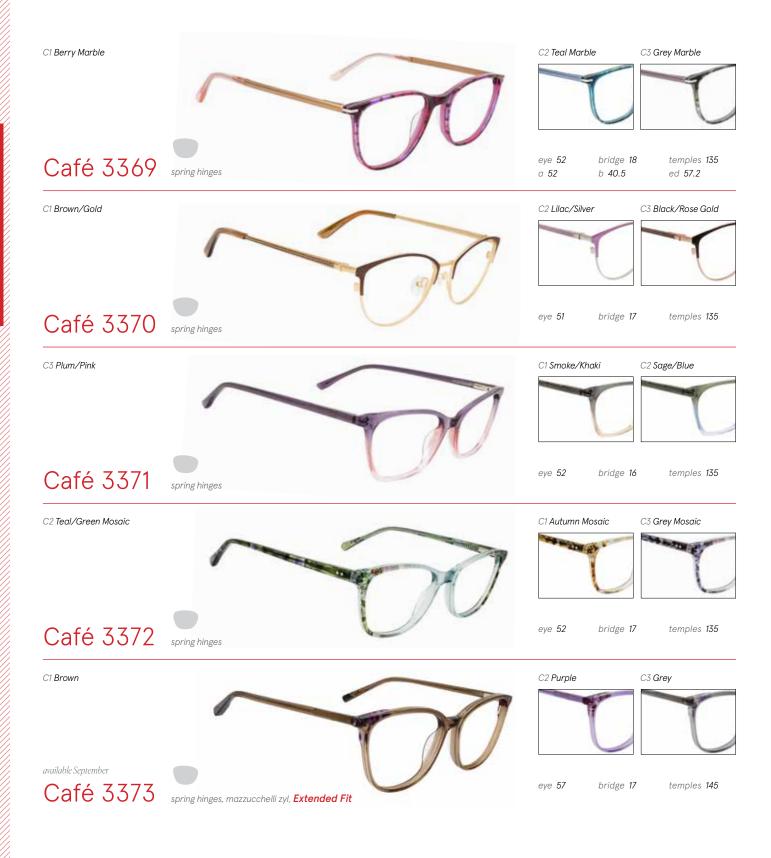
## CAFÉ LUNETTES

FOR WOMEN WANTING TO MAKE A STATEMENT WITH THEIR EVERYDAY EYEWEAR.



An unmistakably feminine collection, with ripped from the runway looks. Designed for women wanting to make a statement with their everyday eyewear. The Café Lunettes collection combines bold shapes, colors and materials to offer styles for today's fashion conscious woman.

SD EYES expands it's popular Café Lunettes collection with five new frames and colors for 2023. Café Lunettes provides the latest styles that your patients seek.



### **CASHMERE**

FOR WOMEN SEEKING A LOOK OF REFINED ELEGANCE.



Our Cashmere collection features subtle embellished touches to create a look of refined elegance. Delicate woven metals, along with shimmering crystals, accent the quality materials of this well-crafted collection, creating elegant, sophisticated jewelry for the eyes.

The Cashmere brand is a viable alternative for women seeking style and elegance without the "designer" name and price.



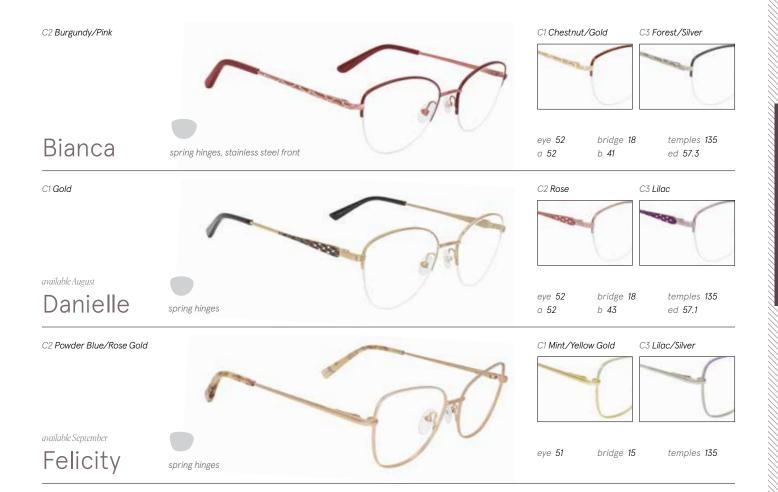
## **PORT ROYALE**

TIMELESS, POLISHED, SOPHISTICATED LOOKS FOR THE DISCERNING WOMAN.



The Port Royale Collection features premium quality eyewear with classic, enduring styles for women in both metal and zyl. Soft accents and delicate colors create a timeless, polished, sophisticated look for the discerning woman.

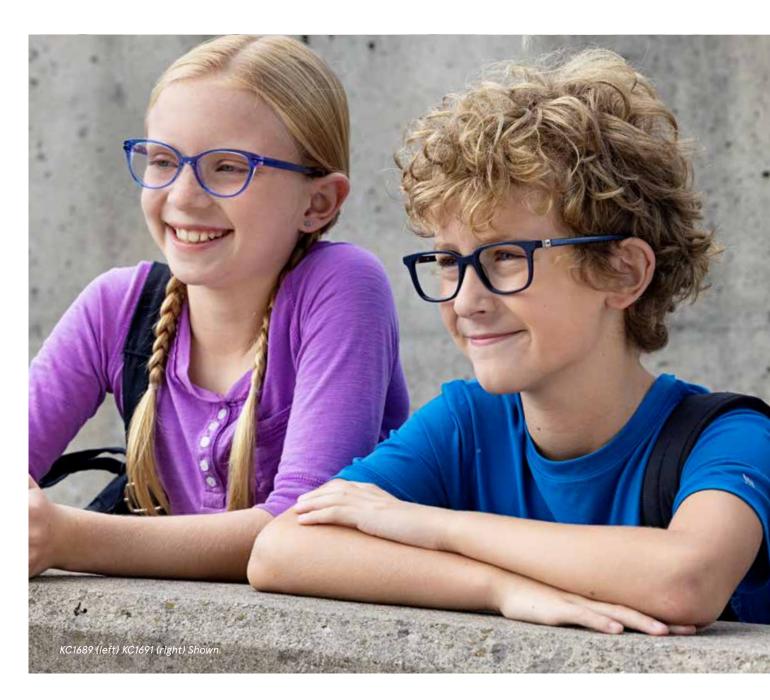
The Port Royale collection delivers consistent quality and fit your patients can rely on.





## KIDS CENTRAL

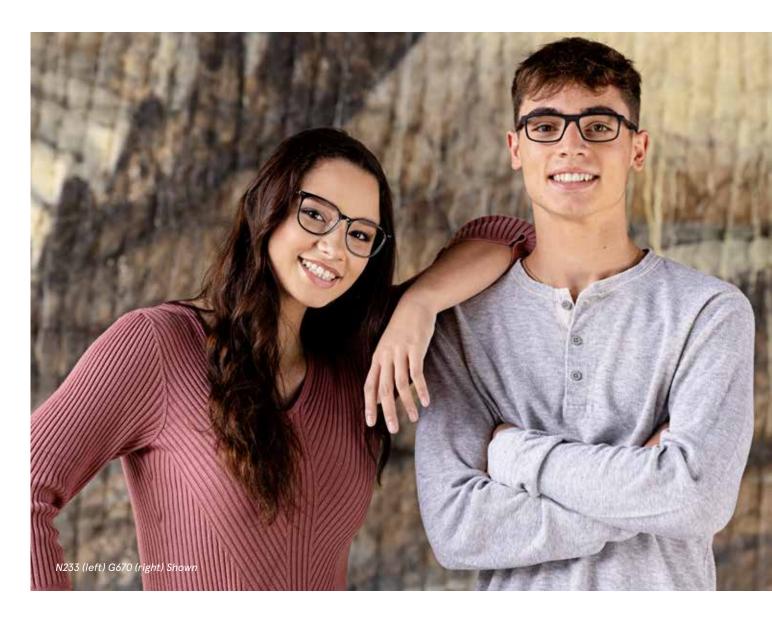
FUN, IMAGINATIVE, PLAYFUL AND RUGGED.



Kids want to be hip too, so SD EYES created a line of frames that are fun, imaginative, playful and rugged. With styles designed to grow with your kids, the Kids Central lineup offers long-wearing comfort and the latest trends that kids will be drawn to.







Why blend in when you can stand out? NRG offers both style and value along with the cutting-edge designs your customers want. SD EYES believes that fashion should be accessible to everyone, so we created the NRG line of high quality well-constructed frames for today's fashion conscious youth.

The NRG line is coded into three specific groups:

N = unisex fashion looks

R = contemporary young women

G = contemporary young men

NRG - the perfect choice for customers seeking a decidedly edgier look at a great value.



### **CLUB LEVEL DESIGNS**

FRESH NEW STYLES WITH A DISTINCTIVELY MASCULINE LOOK.



Club Level Designs gives you exclusive access to today's hottest trends in eyewear. Solid construction, quality materials and fashionable styling that is designed to express the personality of the wearer. Our exclusive designs are the perfect choice to give your look new style.

The Club Level collection is a mix of retro inspired cool and cutting edge contemporary styling. Fresh new styles with a distinctively masculine look for the fashion-forward male.





