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SD EYES







From their very first collection, C-ZONE has been making its mark on the international eyewear market. Be it playful and fun, dead-cool or of an ingenious minimalist simplicity, C-ZONE's designs stand out in both creativity and wearability. The Dutch company has a knack for spotting new trends and surprising angles to translate their ideas into an original and most convincing catalogue. In 2016, we sat down with C-ZONE's passionate designer and co-owner Rob Maas to learn more about his vision and the choices he makes to bring each new collection to a success. Now, eight years later, we meet again...

R ob, it's been so long since we last spoke. How are you these days? And what happened at C-ZONE's over the past years?

Eight years, can you believe it? I'm mostly trying to come to terms with the grey hairs showing, haha. But notwithstanding the tooth of time, I'm happy to say my enthusiasm and drive are more sparkling than ever. I'm over the moon to be nearing C-ZONE's fifteenth anniversary at such a high peak: we've never been more successful. Having representation at many of the fairs in the optical trade is an indication: Milan of course, and Paris. But you can find us at the expos of Munich, London, New York, and Las Vegas as well. And we're shipping our eyewear to so many countries all over the world; from Cameroon to Trinidad & Tobago and from Taiwan to Armenia.

ourely, with the pandemic still fresh in mind, you must have encountered your share of challenges?

Believe you me, to try and run an international business and being told to stay at home, that is no easy feat. We've had our struggles, our setbacks, and disappointments to overcome. And yet, in hindsight I've seen something constructive come out of it too. Being in lockdown forced us to closer reflect on

the whirlwind of our first ten years. This was the moment to finally take that breather and look back on what went well, and which endeavours were less fortunate. We found ourselves asking the question, what actually makes us happy? When we started as co-owners, Jeroen and I had but one basic principle: happiness and harmony in life, always.

The first international fair after the lockdown was very special. We got the warmest reception, meeting all the familiar faces in the flesh again after too long a time. The atmosphere in the stand was a merry madhouse. An unexpected but most welcome surprise was the excitement of quite a few new distributors. It felt like a warm blanket!

The darkness of the preceding interval had a direct influence on the C-ZONE collection. In response to the stream of tough news and measures, the general negativity of it all prompted my decision to come up with our most colourful collection ever. How it resonated with both our clients and their customers! Obviously, everybody was craving for new energy and a positive approach. The world deserves a little extra spark. To answer that call, we needed our collection to be one big explosion of colour. Frames in vibrant yellow and orange, in fluorescent green and flashy pink. And not just for the ladies. Particularly the sales of our models in the gents collection that sport distinct colour accents went up significantly. And this was not a temporary whim, it hasn't changed since.

N SERIES	Z SERIES	C SERIES
N1253 P4	Z1245 P12	C1234 P19
N1254 P4	Z1246 P12	C1235 P19
N1255 P5	Z1247 P13	C1236 P20
N1256 P5	Z1248 P13	C1237 P20
N1257 P5	Z1249 P13	C1238 P20
N1258 P5	Z1250 P13	C1239 P20
N1259 P6	Z1251 P14	C1242 P21
N1260 P6	Z1252 P14	C1243 P21
N2360 P6	Z2344 P14	C1244 P21
N2361 P6	Z2345 P14	C2332 P21
N2362 P7	Z2346 P15	C2333 P22
N2363 P7	Z2347 P15	C2334 P22
N2364 P7	Z2348 P15	C2335 P22
N2365 P7	Z2349 P15	C2336 P22
N2366 P8	Z2350 P16	C2337 P23
N2367 P8	Z2351 P16	C2338 P23
N2368 P8	Z2352 P16	C2339 P23
N3231 P8	Z2353 P16	C2340 P23
N4147 P9	Z2354 P17	C2341 P24
N5220 P9	Z2355 P17	C2342 P24
N5221 P9	Z2356 P17	C2343 P24
N5222 P9	Z2357 P17	C3229 P24
N5223 P10	Z2358 P18	C3230 P25
N5224 P10	Z2359 P18	
N5225 P10		XL
N5226 P10	XL	C2514 P25
	Z1504 P18	C2516 P26
XL	Z2517 P18	C3501 P26
N2520 P11		
N2521 P11		
N3502 P11		
N3503 P11		









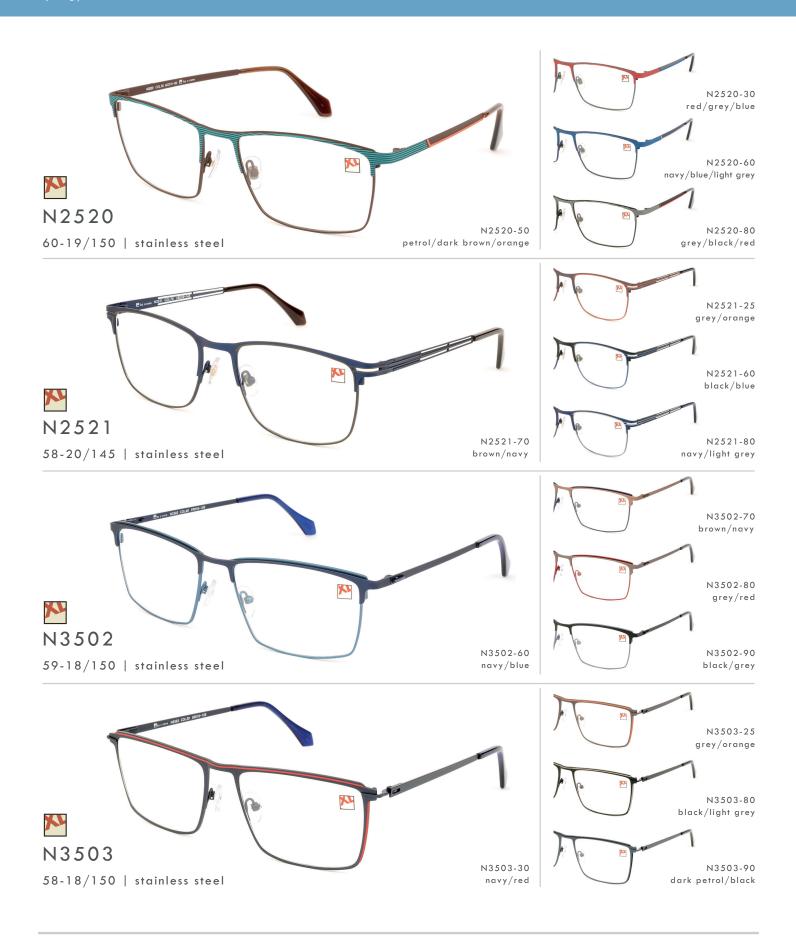
P7















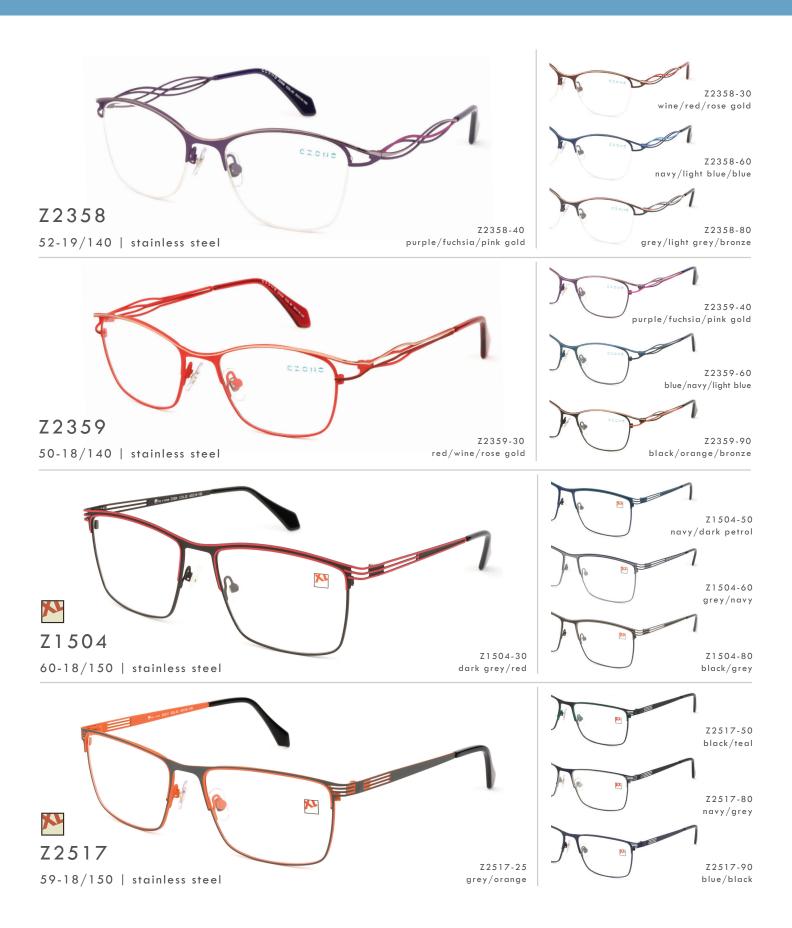












































COUNTER CARDS 5 3/4"wide x 8 1/4" tall



LARGE FRAME DISPLAY
5 pc display 6 3/4" wide x 16 1/4" tall



SMALL FRAME DISPLAY
7 1/4" long x 6 1/2" wide x 2 1/4" tall



C-Zone FOLDING CASE with cleaning cloth



XL by c-zone FOLDING CASE with cleaning cloth















155 Corporate Drive
P.O Box 548
Oneonta, NY 13820

www.sdeyewear.com custsvc@sdeyewear.com