



RC2027

2024 SUMMER COLLECTION

**RIPCURL** 





## THE SEARCH

Rip Curl is one of the world's most recognized and respected brands. It has been at the forefront of the surf and snow scenes since its creation in the late 1960s. For the people at Rip Curl, The Search is a way of life. It's our call to action. The chance to pursue our passion for the surf, the mountains, travel, adventure, and fun... every SEARCH is different. New places, new people, new cultures, new experiences. From the ocean to the mountain, Rip Curl creates products that inspire ordinary people to live extraordinarily. To live The Search. Join us.



### RC2099 Rx

- c1 | BLUSH
- c2 | BLUE TORTOISE
- c3 | PURPLE TORTOISE

EYE | 53 BRIDGE | 15 TEMPLE | 135



### RC2100 Rx

- c1 | CHOCOLATE
- c2 | RASPBERRY
- c3 | BLACK

EYE | 55 BRIDGE | 12 TEMPLE | 138



### RC2101 Rx

- c1 | PURPLE TORTOISE
- c2 | AQUA TORTOISE
- c3 | BLACK TORTOISE

EYE | 53 BRIDGE | 17 TEMPLE | 138



### RC2102 Rx

- c1 | GUNMETAL
- c2 | BLACK/NAVY
- c3 | BLACK/GUNMETAL

EYE | 54 BRIDGE | 19 TEMPLE | 145





RC2037



**RC2103 Rx** *available in August*



- c1 | GUNMETAL/BLUE
- c2 | BLUE/GUNMETAL
- c3 | BLACK/GUNMETAL

EYE | 54 BRIDGE | 17 TEMPLE | 145



**RC2104 Rx** *available in August*



- c1 | GUNMETAL/BLUE
- c2 | BLUE/BROWN
- c3 | BLACK/GUNMETAL

EYE | 57 BRIDGE | 18 TEMPLE | 145





c3

Nylo®

### MOONLIGHT SUN available in August

- c1 | CRYSTAL/RED/GREY
- c2 | BLACK/GREY/GREY
- c3 | BLACK/BLUE/GREY

EYE | 54 BRIDGE | 16 TEMPLE | 135 BASE | 4B



c1

c2



c1

Nylo®

### ZUMA SUN available in August

- c1 | SMOKE/RED/GREEN
- c2 | NAVY/GREY/GREY
- c3 | BLACK/BLUE/GREY

EYE | 53 BRIDGE | 20 TEMPLE | 140 BASE | 4B



c2

c3

SUNSET SUN





## POINT OF PURCHASE

To merchandise and promote the Rip Curl brand, we offer both a four-piece display and an eighteen-piece rotating display, a logo plaque, counter cards and our Rip Curl "Surf Buggy". All ophthalmic frames will come with a protective, hard clamshell, logo case. All sunwear will come with a protective soft-sided logo embossed case with zipper closure. Displays are subject to minimum purchases. To learn more about featuring and carrying the Rip Curl brand, or to locate a rep near you, contact **800.962.3200** or [custsvc@sdeyewear.com](mailto:custsvc@sdeyewear.com).



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