



Café 3369

2024 COLLECTIONS
SUMMER CATALOG
OUR FOCUS IS FRAMES

SD EYES

Café Lunettes | p.4

9 new styles



Café 3387

café
Lunettes

An unmistakably feminine collection, with a ripped from the runway look. This collection combines bold shapes, colors and materials to offer a line that creates style for today's fashion conscious woman.

Port Royale | p.7

3 new styles



Elaine

Port Royale

The Port Royale Collection features premium quality eyewear with classic, enduring styles for women in both metal and zyl. Soft accents and delicate colors create a timeless, polished, sophisticated look for the discerning woman.

Kids Central | p.9

2 new styles



KC1710

Kids Central®

A line of frames that are fun, imaginative, playful and rugged. The Kids Central lineup offers long-wearing comfort and the latest trends that kids will be drawn to.

SD EYES

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www.sdeyewear.com

Same day shipment for all orders placed prior to 3:00 PM EST.
Prefer to order online? Contact our Customer Service Team
at 800.962.3200 to set up an account today.

NRG[®]

EYEWEAR

Why blend in when you can stand out?
NRG offers the cutting-edge designs your customers want.
We believe fashion should be accessible to everyone,
so we created NRG for fashion conscious youth.

6 new styles

p.10 | NRG



R5121

club level designs[®]

Club Level Designs gives you exclusive access to today's hottest trends in eyewear. Solid construction, quality materials and fashionable styling that is designed to express the personality of the wearer.

9 new styles

p.12 | Club Level



CLD9376

DURANGO

SERIES

The Durango collection combines timeless styling and exceptional quality with performance and comfort in mind. A men's collection representing elemental sophistication with rugged materials and notable shapes.

2 new styles

p.15 | Durango



Chase

We Proudly Ship Via



CAFÉ LUNETTES

FOR WOMEN WANTING TO MAKE A STATEMENT WITH THEIR EVERYDAY EYEWEAR.

CAFÉ LUNETTES



Café 3370 Shown

An unmistakably feminine collection, with ripped from the runway looks. Designed for women wanting to make a statement with their everyday eyewear. The Café Lunettes collection combines bold shapes, colors and materials to offer styles for today's fashion conscious woman.

SD EYES expands it's popular Café Lunettes collection with nine new frames and colors for 2024. Café Lunettes provides the latest styles that your patients seek.

C3 Black



Café 3379

spring hinges

C1 Navy



C2 Emerald



eye 52
a 52

bridge 16
b 36.9

temples 135
ed 56.9

C2 Burgundy/Pink



Café 3380

spring hinges, stainless steel

C1 Brown/Teal



C3 Black/Blue



eye 53
a 53

bridge 16
b 41

temples 135
ed 59.1

C2 Blue



Café 3381

spring hinges, stainless steel, **Petite**

C1 Copper



C3 Eggplant



eye 51

bridge 16

temples 135

C1 Gold



Café 3382

spring hinges, stainless steel

C2 Slate Blue



C3 Black



eye 53

bridge 17

temples 135

C1 Brown/Crème



Café 3383

spring hinges

C2 Rose Gold/Pink



eye 53

bridge 19

temples 135

C3 Black/Rose Gold



Café 3384

stainless steel

C1 Espresso/Gold



C2 Burgundy/Rose Gold



eye 55

bridge 17

temples 140

C3 Navy/Plum



Café 3385

spring hinges

C1 Brown/Blue



C2 Midnight Blue/Fawn



eye 53 bridge 17 temples 135

C3 Smoke



Café 3386

spring hinges

C1 Lilac



C2 Cranberry



eye 52 bridge 17 temples 135

C3 Merlot



available September

Café 3387

spring hinges

C1 Cocoa



C2 Espresso



C4 Purple



eye 53 bridge 18 temples 135



Display
8 5/8" x 19" x 4 3/4"



Case



Counter Card - Café 3328

POINT OF PURCHASE

Please check with your sales rep for details on ordering point of purchase materials.

PORT ROYALE

TIMELESS, POLISHED, SOPHISTICATED LOOKS FOR THE DISCERNING WOMAN.



Natalie Shown

The Port Royale Collection features premium quality eyewear with classic, enduring styles for women in both metal and zyl. Soft accents and delicate colors create a timeless, polished, sophisticated look for the discerning woman.

The Port Royale collection delivers consistent quality and fit your patients can rely on.

C1 Mocha



Elaine

C2 Blue



eye 53

C3 Eggplant



bridge 16

temples 135

C1 Tortoise



Hannah

C2 Berry Tortoise



eye 52

C3 Teal Tortoise



bridge 15

temples 135

C1 Henna/Yellow Gold



Madison

C2 Burgundy/Blush



eye 52
a 52

C3 Forest/Silver



bridge 16
b 41

temples 135
ed 57.4



Danielle Shown

KIDS CENTRAL

FUN, IMAGINATIVE, PLAYFUL AND RUGGED.



KC1705 (left) KC1706 (center) KC1698 (right) Shown

Kids want to be hip too, so SD EYES created a line of frames that are fun, imaginative, playful and rugged. With styles designed to grow with your kids, the Kids Central lineup offers long-wearing comfort and the latest trends that kids will be drawn to.

C3 Purple Pixie



KC1710

spring hinges

C1 Crystal Pixie



eye 48
a 48

C2 Rainbow



bridge 15
b 34.5

temples 128
ed 51.5

C2 Forest Green/Sky Blue



available July
KC1711

spring hinges, stainless steel

C1 Blue/Brown



eye 48

bridge 17

C3 Black/Rose Gold



temples 130

NRG

WHY BLEND IN WHEN YOU CAN STAND OUT?

NRG



R5118 Shown

Why blend in when you can stand out? NRG offers both style and value along with the cutting-edge designs your customers want. SD EYES believes that fashion should be accessible to everyone, so we created the NRG line of high quality well-constructed frames for today's fashion conscious youth.

The NRG line is coded into three specific groups:

N = unisex fashion looks

R = contemporary young women

G = contemporary young men

NRG - the perfect choice for customers seeking a decidedly edgier look at a great value.

C1 Blue/Brown Horn



R5121

spring hinges

C2 Clementine/Blue Horn C3 Khaki/Grey Horn



eye 50 bridge 17 temples 135
a 50 b 39 ed 55.3

C2 Teal Marble



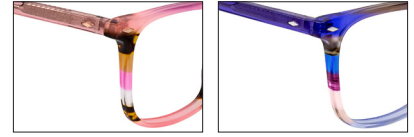
available September

R5122

spring hinges

C1 Pink Marble

C3 Purple Marble



eye 53 bridge 16 temples 135

C2 Blue Marble



available October

R5123

spring hinges

C1 Pink Marble

C3 Purple Marble



eye 52 bridge 15 temples 135

C1 Pink Tortoise



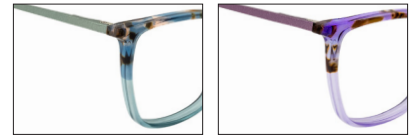
available September

R5124

spring hinges

C2 Teal Tortoise

C3 Lavender Tortoise



eye 51 bridge 15 temples 135

C2 Demi Amber/Grey

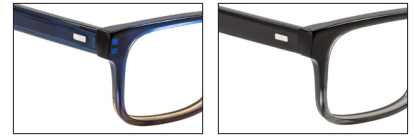


G690



C1 Blue/Brown

C3 Onyx/Grey



eye 54 bridge 17 temples 145
a 54 b 34.5 ed 57

C1 Matt Chrome



available July

G691

spring hinges

C2 Slate Blue

C3 Black



eye 54 bridge 18 temples 140

CLUB LEVEL DESIGNS

FRESH NEW STYLES WITH A DISTINCTIVELY MASCULINE LOOK.



CLD9372 Shown

Club Level Designs gives you exclusive access to today's hottest trends in eyewear. Solid construction, quality materials and fashionable styling that is designed to express the personality of the wearer. Fresh new styles with a distinctively masculine look for the fashion-forward male.

C1 Taupe



CLD9373

spring hinges

C2 Crystal



C3 Black



eye 55 bridge 16 temples 140

C1 Gunmetal



CLD9376

spring hinges, stainless steel, **XL**

C2 Navy



C3 Black



eye 59 bridge 19 temples 150

C2 Gunmetal/Crystal



CLD9377



C1 Olive/Fawn



C3 Black/Grey Fade



eye 54 bridge 18 temples 140

C3 Black



available July
CLD9379

spring hinges, stainless steel front

C1 Brown



C2 Gunmetal



eye 54 bridge 17 temples 140

C3 Black



available July
CLD9380

spring hinges

C1 Almond



C2 Gunmetal



eye 56 bridge 18 temples 142

C2 Graphite



available July
CLD9381

spring hinges

C1 Walnut



C3 Onyx



eye 55 bridge 15 temples 140

C1 Tortoise



CLD9382

spring hinges

C2 Grey Fade

C3 Matt Black



eye 54 bridge 20 temples 140

C1 Brown Crystal



CLD9384

spring hinges

C2 Crystal

C3 Grey Fade

C4 Matt Black



eye 53 bridge 17 temples 140



Counter Card - CLD9142

Counter Card - CLD9345



Mirror



Case



Display
8 1/2" x 19" x 4 1/2"

POINT OF PURCHASE

Please check with your sales rep for details on ordering point of purchase materials.

DURANGO

TIMELESS STYLING AND EXCEPTIONAL QUALITY.



Emery Shown

The Durango collection for men combines timeless styling and exceptional quality with performance and comfort. A men's collection representing elemental sophistication with rugged materials and notable shapes. Available in an extensive range of sizes, the Durango collection is your go-to source for hard-to-fit men.

C2 Gunmetal



available July

Chase



spring hinges, stainless steel

C1 Gold



eye 55 bridge 16 temples 140

C1 Taupe



Everett



spring hinges

C2 Dark Gunmetal



eye 55 bridge 16 temples 140
a 54 b 46.5 ed 60

