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SD EYES







From their very first collection, C-ZONE has been making its mark on the international eyewear market. Be it playful and fun, dead-cool or of an ingenious minimalist simplicity, C-ZONE's designs stand out in both creativity and wearability. The Dutch company has a knack for spotting new trends and surprising angles to translate their ideas into an original and most convincing catalogue. In 2016, we sat down with C-ZONE's passionate designer and co-owner Rob Maas to learn more about his vision and the choices he makes to bring each new collection to a success. Now, eight years later, we meet again...

R ob, it's been so long since we last spoke. How are you these days? And what happened at C-ZONE's over the past years?

Eight years, can you believe it? I'm mostly trying to come to terms with the grey hairs showing, haha. But notwithstanding the tooth of time, I'm happy to say my enthusiasm and drive are more sparkling than ever. I'm over the moon to be nearing C-ZONE's fifteenth anniversary at such a high peak: we've never been more successful. Having representation at many of the fairs in the optical trade is an indication: Milan of course, and Paris. But you can find us at the expos of Munich, London, New York, and Las Vegas as well. And we're shipping our eyewear to so many countries all over the world; from Cameroon to Trinidad & Tobago and from Taiwan to Armenia.

urely, with the pandemic still fresh in mind, you must have encountered your share of challenges?

Believe you me, to try and run an international business and being told to stay at home, that is no easy feat. We've had our struggles, our setbacks, and disappointments to overcome. And yet, in hindsight I've seen something constructive come out of it too. Being in lockdown forced us to closer reflect on the whirlwind of our first ten years. This was the moment to finally take that breather and look back on what went well, and which endeavours were less fortunate. We found ourselves asking the question, what actually makes us happy? When we started as co-owners, Jeroen and I had but one basic principle: happiness and harmony in life, always.

The first international fair after the lockdown was very special. We got the warmest reception, meeting all the familiar faces in the flesh again after too long a time. The atmosphere in the stand was a merry madhouse. An unexpected but most welcome surprise was the excitement of quite a few new distributors. It felt like a warm blanket!

The darkness of the preceding interval had a direct influence on the C-ZONE collection. In response to the stream of tough news and measures, the general negativity of it all prompted my decision to come up with our most colourful collection ever. How it resonated with both our clients and their customers! Obviously, everybody was craving for new energy and a positive approach. The world deserves a little extra spark. To answer that call, we needed our collection to be one big explosion of colour. Frames in vibrant yellow and orange, in fluorescent green and flashy pink. And not just for the ladies. Particularly the sales of our models in the gents collection that sport distinct colour accents went up significantly. And this was not a temporary whim, it hasn't changed since.

R SERIES	N SERIES	Z SERIES
R1261 P4	N1253 P12	Z1245 P20
R1262 P4	N1254 P12	Z1246 P20
R1263 P5	N1255 P13	Z1247 P21
R1264 P5	N1256 P13	Z1248 P21
R1265 P5	N1257 P13	Z1249 P21
R1266 P5	N1258 P13	Z1250 P21
R1267 P6	N1259 P14	Z1251 P22
R1268 P6	N1260 P14	Z1252 P22
R2369 P6	N2360 P14	Z2344 P22
R2370 P6	N2361 P14	Z2345 P22
R2371 P7	N2362 P15	Z2346 P23
R2372 P7	N2363 P15	Z2347 P23
R2373 P7	N2364 P15	Z2348 P23
R2374 P7	N2365 P15	Z2349 P23
R2375 P8	N2366 P16	Z2350 P24
R2376 P8	N2367 P16	Z2351 P24
R2377 P8	N2368 P16	Z2352 P24
R2378 P8	N3231 P16	Z2353 P24
R2379 P9	N4147 P17	Z2354 P25
R2380 P9	N5220 P17	Z2355 P25
R2382 P9	N5221 P17	Z2356 P25
R2383 P9	N5222 P17	Z2357 P25
R4148 P10	N5223 P18	Z2358 P26
R4149 P10	N5224 P18	Z2359 P26
R4150 P10	N5225 P18	
R5227 P10	N5226 P18	XL
R5228 P11		Z1504 P26
	XL	Z2517 P26
XL	N2520 P19	
R1505 P11	N2521 P19	
R5524 P11	N3502 P19	
R5525 P11	N3503 P19	

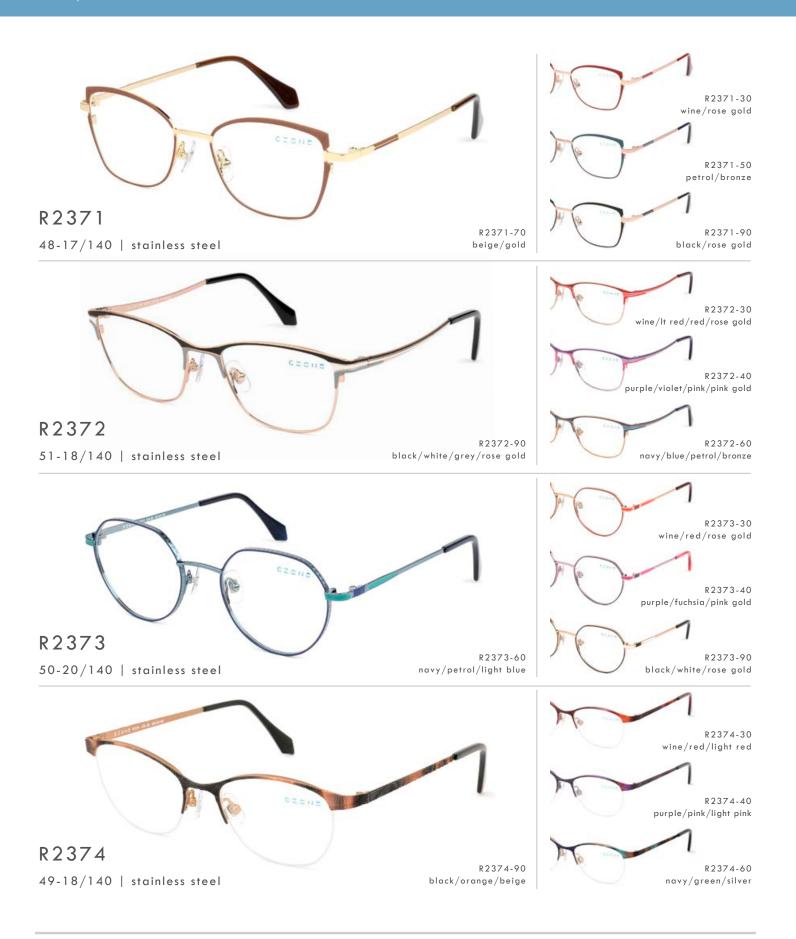


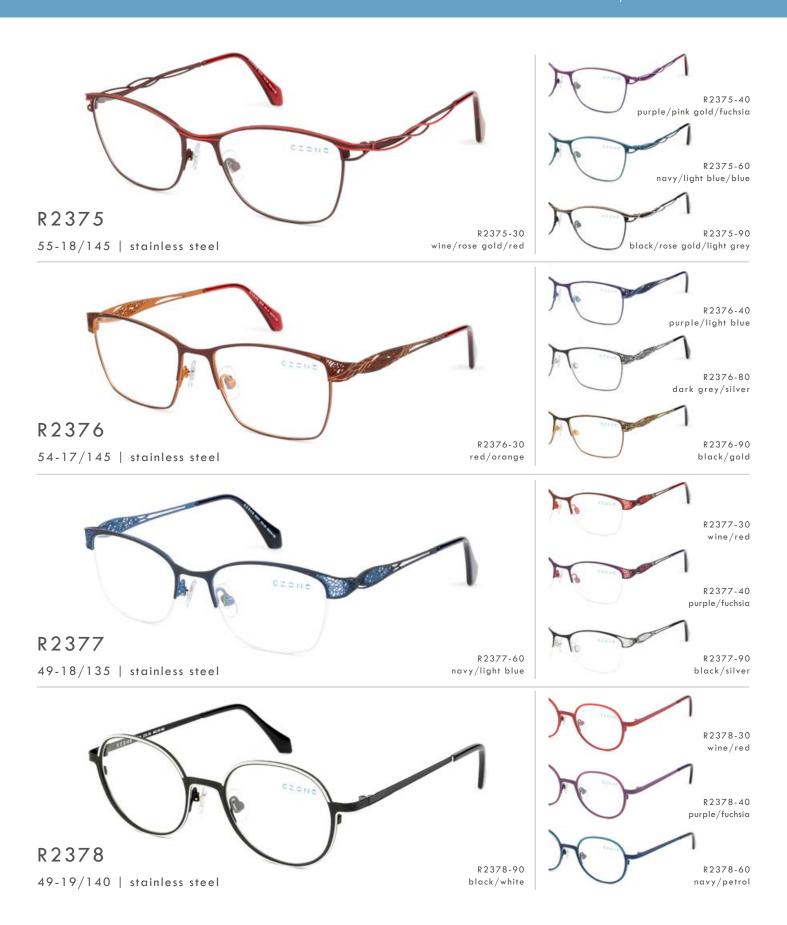




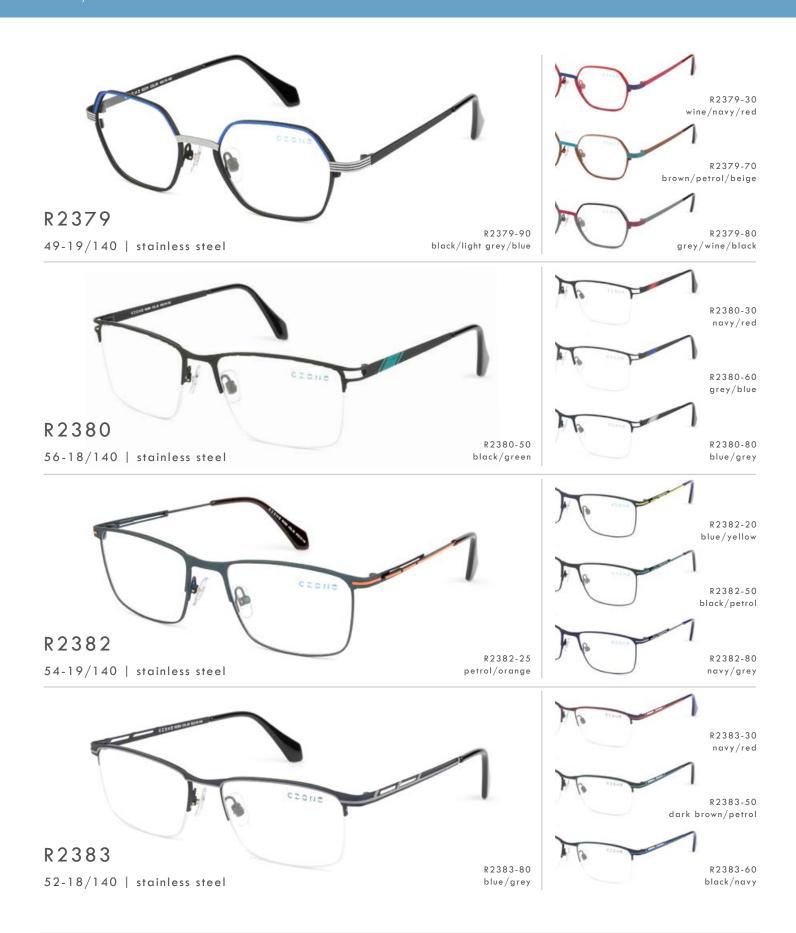


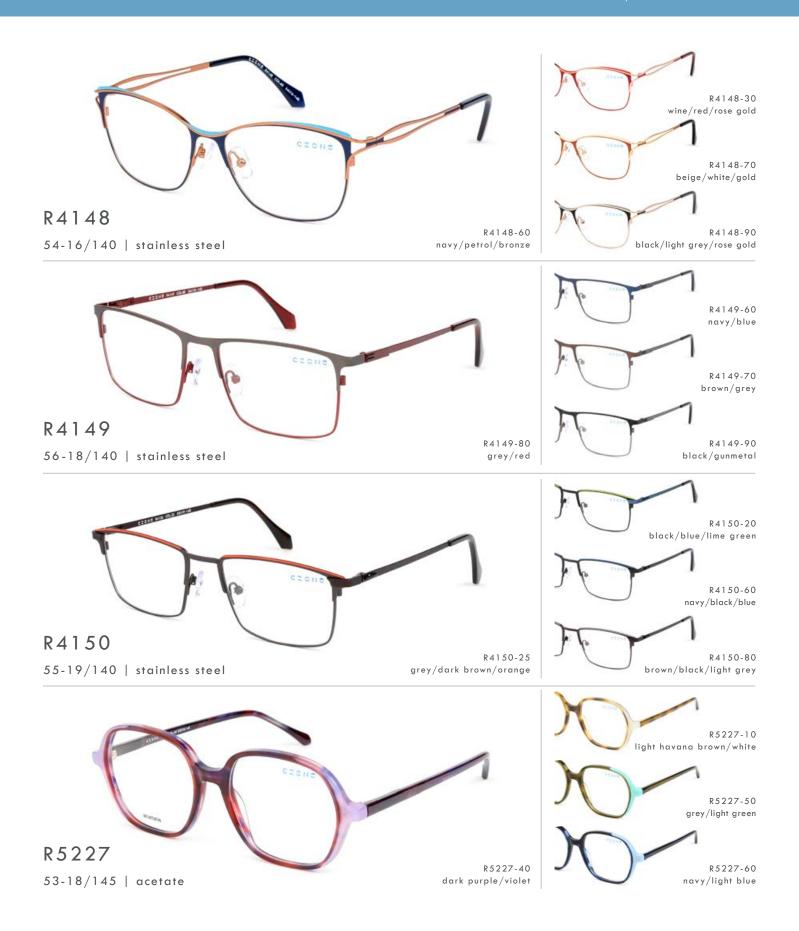
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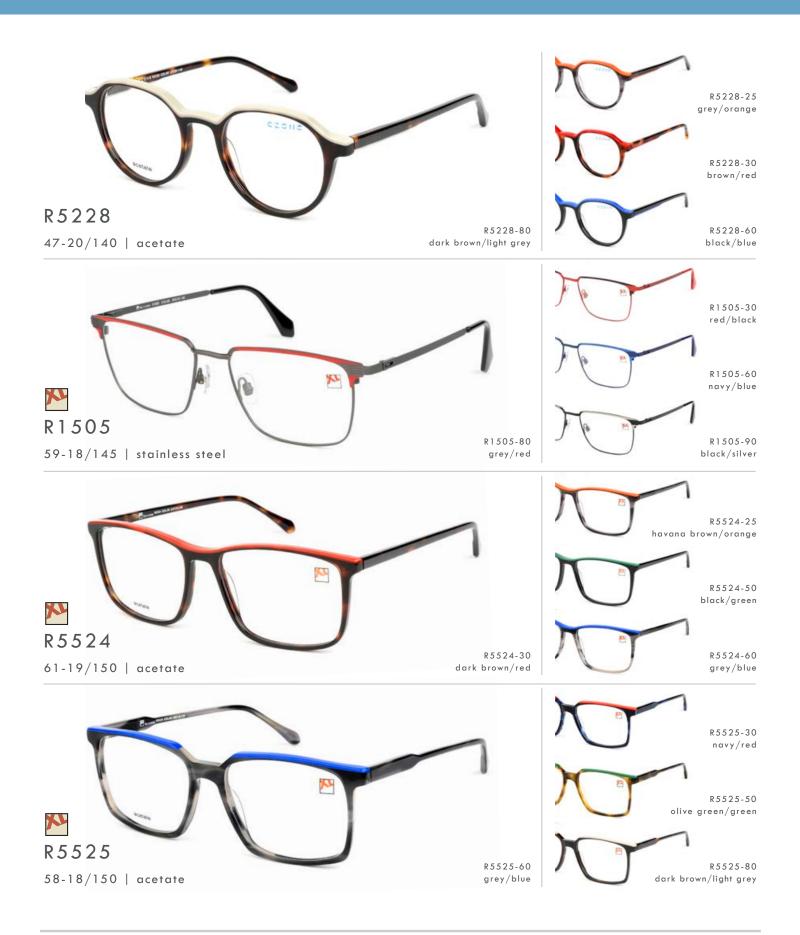




Р9













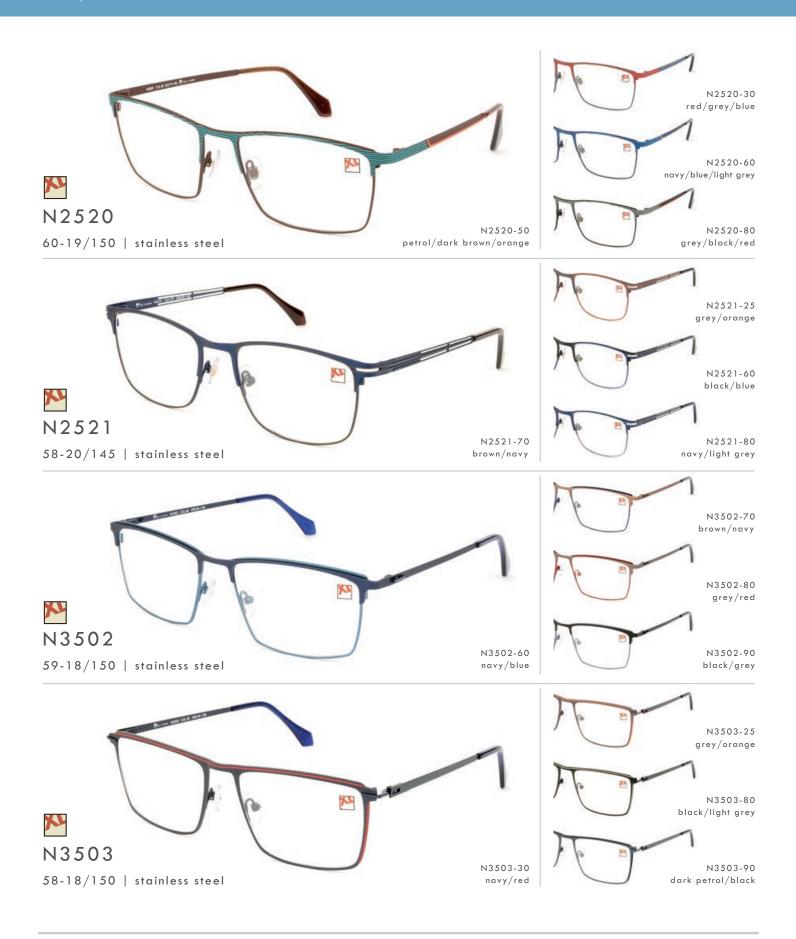
















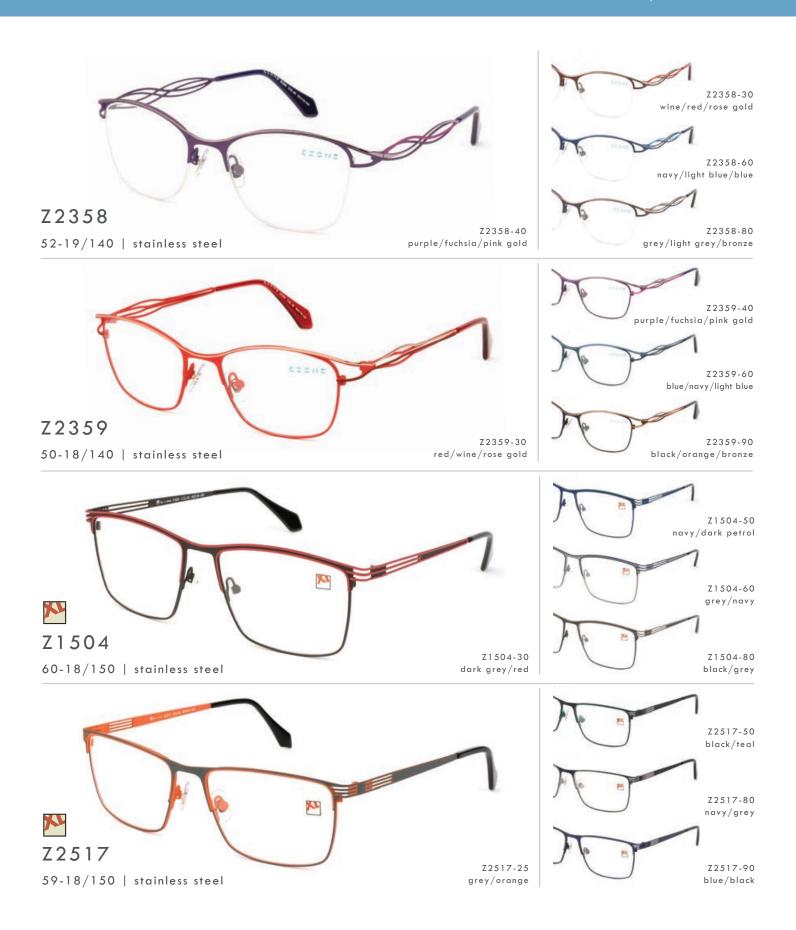
























COUNTER CARDS 5 3/4" wide x 8 1/4" tall



LARGE FRAME DISPLAY
5 pc display 6 3/4" wide x 16 1/4" tall



SMALL FRAME DISPLAY 7 1/4" long x 6 1/2" wide x 2 1/4" tall



C-Zone FOLDING CASE with cleaning cloth



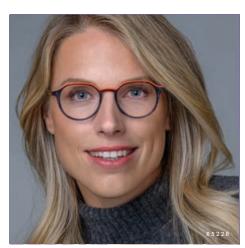
XL by c-zone FOLDING CASE with cleaning cloth















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